



AACU 2024 Advocacy Summit & Annual Meeting

Grand Hyatt • Washington, DC



AACU

American Association of
Clinical Urologists, Inc.



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AACU 2024 Advocacy Summit & Annual Meeting

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Invitation

Dear Industry Colleagues:

On behalf of the American Association of Clinical Urologists, we would like to invite your support and participation in the AACU 2024 Advocacy Summit & Annual Meeting. This year we are thrilled to be meeting live, in Washington, DC at the Grand Hyatt, September 22-24.

This year, the AACU 2024 Advocacy Summit & Annual Meeting will focus on the intersection of health policy and clinical practice, as well as the impact of current state and national legislative trends on urology. Sunday afternoon we begin with highlighting the integration of new innovative treatments into a urology practice, we will discuss challenges and explore reimbursement solutions. The discussion continues through Monday with policy and advocacy updates. We'll cover a wide variety of relevant, timely topics, including focal therapy, robotics, telesurgery, biomarkers, genetics, step therapy/prior authorization, cancer screenings, and much more. For attendees staying through Tuesday, we will provide advocacy training and visits on The Hill.

At the AACU 2024 Advocacy Summit & Annual Meeting you will have the opportunity to network and engage the nation's top authorities, opinion leaders, decision-makers, practice managers and advocates related to the practice of urology. Your presence provides educational value to our attendees while your company representatives can get up to date on issues concerning these urologists and their patients. Together with industry partners, we work toward our common goal of increasing access to the best urologic care for the patients we serve.

The AACU leadership has made it a priority to advocate for access to care for their members' patients. This can take many forms from meeting with legislators, providing comments to regulators and working directly with payers. AACU ensures that its members' interests are met through positions on the American Board of Urology and American College of Surgeons as well as delegates to the AMA and representatives on the RUC and CPT Advisory Councils.

Please review the enclosed prospectus materials. We would be happy to jump on a call to discuss the best options for your company's participation. Contact Tyler Gillespie, Industry Relations, Urology Portfolio Manager, tgillespie@veritasamc.com (847) 920-6573.

Thank you for your consideration.

Ron Lanton

Ron Lanton III, ESQ.
Director, Government Affairs
Veritas Association Management
rlanton@aacuweb.org

AACU LEADERSHIP

2023 2024 OFFICERS



President
Harbhajan Singh
Ajrawat, MD



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Peter N. Bretan, MD



Secretary/Treasurer
Lorie Fleck, MD



Immediate Past
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MD, MBA



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Ian M. Thompson III,
MD



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Network Chair
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MD

Section Representatives



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Jennifer Ulanda
Miles-Thomas, MD



New England Section
Brian H. Irwin, MD



New York Section
Amanda C. North, MD



North Central Section
James Andrew Brown,
MD



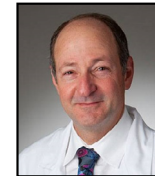
Northeastern Section
Mark D. White,
MD, FACS



South Central Section
James H. Gilbaugh, III
MD, FACS



Southeastern Section
Ali Kasraeian,
MD, FACS



Western Section
Edward S. Cohen,
MD, FACS

Representatives to Affiliated Organizations



AMA Delegate
Board of Urology
William C. Reha,
MD, MBA



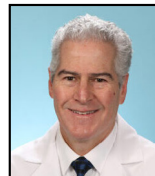
Delegate to American
Board of Urology
David B. Bock, MD



Delegate to
American College of
Surgeons
Ronald L. Davis III, MD



AMA RUC
Terrence Christopher,
Regan, MD



Representative to CPT
Advisory Committee
Jeffrey Glaser, MD, FACS



URO PAC Chair
Charles A.
McWilliams III, MD

Committee Chairs



Industry Relations
Chair
Ali Kasraeian,
MD, FACS

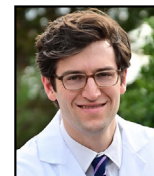


Membership
Committee Chair
Michael William
Witthaus, MD

Additional Board of Directors



Young Urologist
Committee Chair
Daoud Dajani, MD, MSc



Employed
Urologist Chair
Zachary Glaser, MD

TOC



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Partnership Opportunities

PLATINUM (Choose One)

\$15,000

LUNCH INDUSTRY SPONSORED PRODUCT THEATER - 1 Hour

Highlight your products and how they can facilitate imaging acquisition or interpretation with a dedicated 60 minutes for your product specialist or guest speaker to present to our attendees during Lunch.

SHARK TANK

Sponsor a headlining session. Attendees compete to be recognized for the most innovative ideas to improve the healthcare delivery and/or practice of urology.

Platinum Level includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the AACU website
- Program Book advertisement (full-page, full-color)
- Recognition on signage in the meeting pre-function space
- Recognition in the registration packet
- Five complimentary registrations for company representatives
- Invitations to the Welcome Reception for six company representatives

GOLD

\$10,000

BREAKFAST INDUSTRY SPONSORED PRODUCT THEATER - 1 Hour (2 available)

Highlight your products and how they can facilitate imaging acquisition or interpretation with a dedicated 60 minutes for your product specialist or guest speaker to present to our attendees during Breakfast.

Gold Level includes:

- Prime location of exhibit space
- AV and event marketing
- Company recognition on the AACU website
- Program Book advertisement (full-page, full-color)
- Recognition on signage in the meeting pre-function space
- Recognition in the registration packet
- Five complimentary registrations for company representatives
- Invitations to the Welcome Reception for five company representatives



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Partnership Opportunities

SILVER (Choose One)

\$7,500

WELCOME RECEPTION SPONSOR

One of the most visible ways to support AACU and showcase your product or service. The Welcome Reception is held in the Exhibit Hall and showcases your company as attendees' network with colleagues and visit exhibits.

KEYCARD SPONSOR

Your company name and logo are prominently displayed on the custom hotel room keys provided to all meeting attendees staying at the Grand Hyatt. with your company name and logo prominently displayed.

WIFI SPONSOR

Exclusive provider of Wi-Fi for the meeting. Your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

INDUSTRY UPDATES (4 opportunities available)

Opportunity to provide a 10 minute update to our attendees on the solutions & resources your company offers to integrate your treatment into practice.

Silver Level includes

- Prime location of exhibit space
- Company recognition on the AACU website
- Recognition on signage in the meeting pre-function space
- Recognition in the registration packet
- Four complimentary registrations for company representatives
- Invitations to the Welcome Reception for four company representatives

BRONZE

\$5,000

COFFEE BREAK SPONSOR

Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Bronze Level includes

- Prime location of exhibit space
- Company recognition on the AACU website
- Recognition on signage in the meeting pre-function space
- Recognition in the registration packet
- Three complimentary registrations for company representatives
- Invitations to the Welcome Reception for three company representatives

EXHIBITOR

\$2,500

Exhibitor Level includes

- 6-foot draped table with chairs
- Company recognition on the AACU website
- Recognition on signage in the meeting pre-function space
- Recognition in the registration packet
- Two complimentary registrations for company representatives
- Invitations to the Welcome Reception for two company representatives



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Registration Form

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

SPONSORSHIP LEVEL

PLATINUM LEVEL (\$15,000)

Choose One:

- Lunch Industry Sponsored
Product Theater-1 Hour
- Shark Tank

SILVER LEVEL (\$7,500)

Choose One:

- Welcome Reception
- Keycard Sponsor
- Wifi Sponsor
- Industry Updates

BRONZE LEVEL (\$5,000)

Coffee Break

EXHIBITOR LEVEL (\$2,500)

GOLD LEVEL (\$10,000)

- Breakfast Industry Sponsored
Product Theater-1 Hour

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

Credit Card: A member of our accounting team will contact you directly

A 4% processing fee will be added to all credit card payments

Check payable to: American Association of Clinical Urologists (in US dollars on a US bank) Tax ID #59-1383741

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

Please invoice me

Return this completed Registration Form to Tyler Gillespie

Email: tgillespie@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118