



Tips for an Effective Facility Tour

The visit is about the people and culture of your practice. What makes you unique?
Prepare a one-page “About Us” handout for Member of Congress and staff.

Get both physicians, non-physician providers and staff involved. Most importantly, make sure they know when and why the member of Congress is visiting. Have a representative sample ready to share their role/experience.

Provide background on the Member of Congress for employees to review. AACU Executive Office staff are available to create a dossier.

Prepare questions in advance to keep conversation flowing.

Take pictures!

Send out a press release announcing the visit.

Remember to make specific “asks” based on urology’s Joint Advocacy Priorities!

