

# Best Messages: Physician-Led Teams

## Supporters, Leaners, and Skeptics

### Supporters - Want Physician Led Care

1. Patient safety associated with the proper diagnosis from a physician is more important than the cost savings that a nurse can provide.
2. A physician's years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
3. Physicians have a greater level of exposure to complex medical situations than nurses.
4. Doctors and nurses need to work in a coordinated manner to ensure patients get the care they need.
5. Physicians have more experience than nurses, which helps to provide the proper diagnosis, saving patients time and money.
6. Physicians, not nurses should be the ones to diagnose medical conditions.
7. Physician led teams are critical to providing quality care to patients suffering from chronic pain.
8. Because a nurse has less training, a nurse won't always know when a patient's life is on the line. But a physician has the training to look for and diagnosis both common and complex conditions.
9. Nurses should not be able to perform complex procedures, like injections for interventional chronic pain management and the administration of anesthesia, without physician involvement.
10. Patients prefer to be treated by a physician, even if it will cost more.

### Leaners - Want Physician Led Care Most Of The Time

1. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
2. Only licensed medical doctors should be able to use the title of physician.
3. Physician led teams are critical to providing quality care to patients suffering from chronic pain.
4. Nurses handling more diagnosis and taking the lead on patient health care teams will lead to more medical malpractice cases against nurses. This will result in higher insurance premium costs that will get passed on to consumers.

5. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
6. Physicians have a greater level of exposure to complex medical situations than nurses.
7. A physician's years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
8. Patient safety associated with the proper diagnosis from a physician is more important than the cost savings that a nurse can provide.
9. Physicians, not nurses should be the ones to diagnose medical conditions.
10. Patients prefer to be treated by a physician, even if it will cost more.

### **Skeptics - Want Physician Led Care Only Sometimes**

1. Physicians have more experience than nurses, which helps to provide the proper diagnosis, saving patients time and money.
2. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
3. A physician's years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
4. Patients benefit when a physician leads the health care team.
5. Because a nurse has less training, a nurse won't always know when a patient's life is on the line. But a physician has the training to look for and diagnosis both common and complex conditions.
6. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
7. Physicians have a greater level of exposure to complex medical situations than nurses.
8. Nurses handling more diagnosis and taking the lead on patient health care teams will lead to more medical malpractice cases against nurses. This will result in higher insurance premium costs that will get passed on to consumers.
9. Only licensed medical doctors should be able to use the title of physician.
10. Nurses should not be able to practice independently of physicians, without physician supervision, collaboration, or oversight. Nurses should not be allowed to run their own medical practices without physician involvement.

## Private or Public Insurance

### Privately Insured

1. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
2. A physician's additional years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
3. Physicians have more experience than nurses, which helps to provide the proper diagnosis saving patients time and money.
4. Nurses handling more diagnosis and taking the lead on patient health care teams will lead to more medical malpractice cases against nurses. This will result in higher insurance premium costs that will get passed on to consumers.
5. Physician led teams are critical to providing quality care to patients suffering from chronic pain.
6. Doctors and nurses need to work in a coordinated manner to ensure patients get the care they need.
7. Patients prefer to be treated by a physician, even if it will cost more.
8. Because a nurse has less training, a nurse won't always know when a patient's life is on the line. But a physician has the training to look for and diagnosis both common and complex conditions.
9. Patients benefit when a physician leads the health care team.
10. Only licensed medical doctors should be able to use the title of physician.

### Publicly Insured

1. Physicians have more experience than nurses which helps to provide the proper diagnosis, saving patients time and money.
2. Patients prefer to be treated by a physician, even if it will cost more.
3. Physicians, not nurses should be the ones to diagnose medical conditions.
4. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
5. Doctors and nurses need to work in a coordinated manner to ensure patients get the care they need.
6. Because a nurse has less training, a nurse won't always know when a patient's life is on the line. But a physician has the training to look for and diagnosis both common and complex conditions.

7. Physician led teams are critical to providing quality care to patients suffering from chronic pain.
8. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
9. Only licensed medical doctors should be able to use the title of physician.
10. Patients prefer to be treated by a physician, even if it takes longer to get an appointment.

## Age and Gender

### Females 55 & Over

1. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters. [Key Switcher]
2. Only licensed medical doctors should be able to use the title of physician.
3. Physicians have more experience than nurses which helps to provide the proper diagnosis, saving patients time and money. [Key Switcher]
4. Patients prefer to be treated by a physician, even if it will cost more.
5. Physician led teams are critical to providing quality care to patients suffering from chronic pain.
6. Physicians, not nurses should be the ones to diagnose medical conditions.
7. Patient safety associated with the proper diagnosis from a physician is more important than the cost savings that a nurse can provide.
8. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
9. Nurses should not be able to practice independently of physicians, without physician supervision, collaboration, or oversight. Nurses should not be allowed to run their own medical practices without physician involvement.
10. A physician's additional years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.

### Females 55 & Under

1. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters. [Key Switcher]
2. Physicians have more experience than nurses which helps to provide the proper diagnosis, saving patients time and money. [Key Switcher]
3. Nurses handling more diagnosis and taking the lead on patient health care teams will lead to more medical malpractice cases against nurses. This will result in higher insurance premium costs that will get passed on to consumers.
4. Only licensed medical doctors should be able to use the title of physician.
5. Doctors and nurses need to work in a coordinated manner to ensure patients get the care they need.

6. Physician led teams are critical to providing quality care to patients suffering from chronic pain.
7. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
8. A physician's additional years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
9. Physicians have a greater level of exposure to complex medical situations than nurses.
10. Patients prefer to be treated by a physician, even if it will cost more.

### **Males 55 & Over**

1. A physician's additional years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
2. Doctors and nurses need to work in a coordinated manner to ensure patients get the care they need. [Key Switcher]
3. Patients prefer to be treated by a physician, even if it will cost more.
4. Physicians have a greater level of exposure to complex medical situations than nurses.
5. Physicians have more experience than nurses which helps to provide the proper diagnosis, saving patients time and money.
6. Nurses handling more diagnosis and taking the lead on patient health care teams will lead to more medical malpractice cases against nurses. This will result in higher insurance premium costs that will get passed on to consumers.
7. Because a nurse has less training, a nurse won't always know when a patient's life is on the line. But a physician has the training to look for and diagnosis both common and complex conditions.
8. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
9. Patients prefer to be treated by a physician, even if it takes longer to get an appointment.
10. Only licensed medical doctors should be able to use the title of physician.

### **Males 55 & Under**

1. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
2. Physician led teams are critical to providing quality care to patients suffering from chronic pain.

3. Doctors and nurses need to work in a coordinated manner to ensure patients get the care they need. [Key Switcher]
4. Physicians have a greater level of exposure to complex medical situations than nurses.
5. Patients prefer to be treated by a physician, even if it will cost more.
6. Physicians, not nurses should be the ones to diagnose medical conditions.
7. Because a nurse has less training, a nurse won't always know when a patient's life is on the line. But a physician has the training to look for and diagnosis both common and complex conditions.
8. Physicians have more experience than nurses, which helps to provide the proper diagnosis saving patients time and money.
9. Only licensed medical doctors should be able to use the title of physician.
10. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.

## Household Income (2011)

### Household Income – Under \$25K

1. Physicians have more experience than nurses which helps to provide the proper diagnosis saving patients time and money. [Key Switcher]
2. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
3. Doctors and nurses need to work in a coordinated manner to ensure patients get the care they need.
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8. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
9. Physician led teams are critical to providing quality care to patients suffering from chronic pain.
10. A physician's additional years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.

### Household Income – \$25K - \$50K

1. Physicians have more experience than nurses which helps to provide the proper diagnosis saving patients time and money. [Key Switcher]
2. Because a nurse has less training, a nurse won't always know when a patient's life is on the line. But a physician has the training to look for and diagnosis both common and complex conditions.
3. Patients prefer to be treated by a physician, even if it takes longer to get an appointment.
4. Physicians have a greater level of exposure to complex medical situations than nurses.
5. Patients prefer to be treated by a physician, even if it will cost more.
6. A physician's additional years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
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8. Physician led teams are critical to providing quality care to patients suffering from chronic pain.
9. Doctors and nurses need to work in a coordinated manner to ensure patients get the care they need.
10. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.

### **Household Income – \$50K - \$100K**

1. Patients prefer to be treated by a physician, even if it will cost more.
2. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
3. Doctors and nurses need to work in a coordinated manner to ensure patients get the care they need.
4. Because a nurse has less training, a nurse won't always know when a patient's life is on the line. But a physician has the training to look for and diagnosis both common and complex conditions.
5. Patients benefit when a physician leads the health care team.
6. A physician's additional years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
7. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
8. Only licensed medical doctors should be able to use the title of physician.
9. Nurses handling more diagnosis and taking the lead on patient health care teams will lead to more medical malpractice cases against nurses. This will result in higher insurance premium costs that will get passed on to consumers.
10. Physicians have more experience than nurses which helps to provide the proper diagnosis, saving patients time and money.

### **Household Income – \$100K or More**

1. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
2. Only licensed medical doctors should be able to use the title of physician.

3. Nurses handling more diagnosis and taking the lead on patient health care teams will lead to more medical malpractice cases against nurses. This will result in higher insurance premium costs that will get passed on to consumers.
4. Nurses should not be able to practice independently of physicians, without physician supervision, collaboration, or oversight. Nurses should not be allowed to run their own medical practices without physician involvement.
5. Patients prefer to be treated by a physician, even if it will cost more.
6. Physician led teams are critical to providing quality care to patients suffering from chronic pain.
7. Patients prefer to be treated by a physician, even if it takes longer to get an appointment.
8. A physician's additional years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
9. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
10. Physicians have a greater level of exposure to complex medical situations than nurses.

## Political Party

### Democrats

1. A physician's additional years of medical education and training are vital to the health care team and optimal patient care, especially in the event of a complication or medical emergency.
2. While nurses are helpful to the health care team, they should assist the physician who should have the lead role in determining the type and level of care to be administered.
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9. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
10. Patient safety associated with the proper diagnosis from a physician is more important than the cost savings that a nurse can provide.

### Independent

1. A physician has more than ten thousand hours of medical education and training while a nurse has less than one thousand hours of nursing education and training, which means a physician has ten times the amount of training and education as a nurse. That difference in education and training matters.
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10. Nurses handling more diagnosis and taking the lead on patient health care teams will lead to more medical malpractice cases against nurses. This will result in higher insurance premium costs that will get passed on to consumers.

## Republican

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